Introducing a true game-changer

for smarter textile manufacturing ...

textileID™ DATAMARS

Finally, RFID that fits your process
— not the other way around.

new
tag on label

Embed **LaundryChips™** directly into **textile labels** during **textile production**.

No retooling. No separate tagging steps.

Just seamless RFID integration

— ready for scale.

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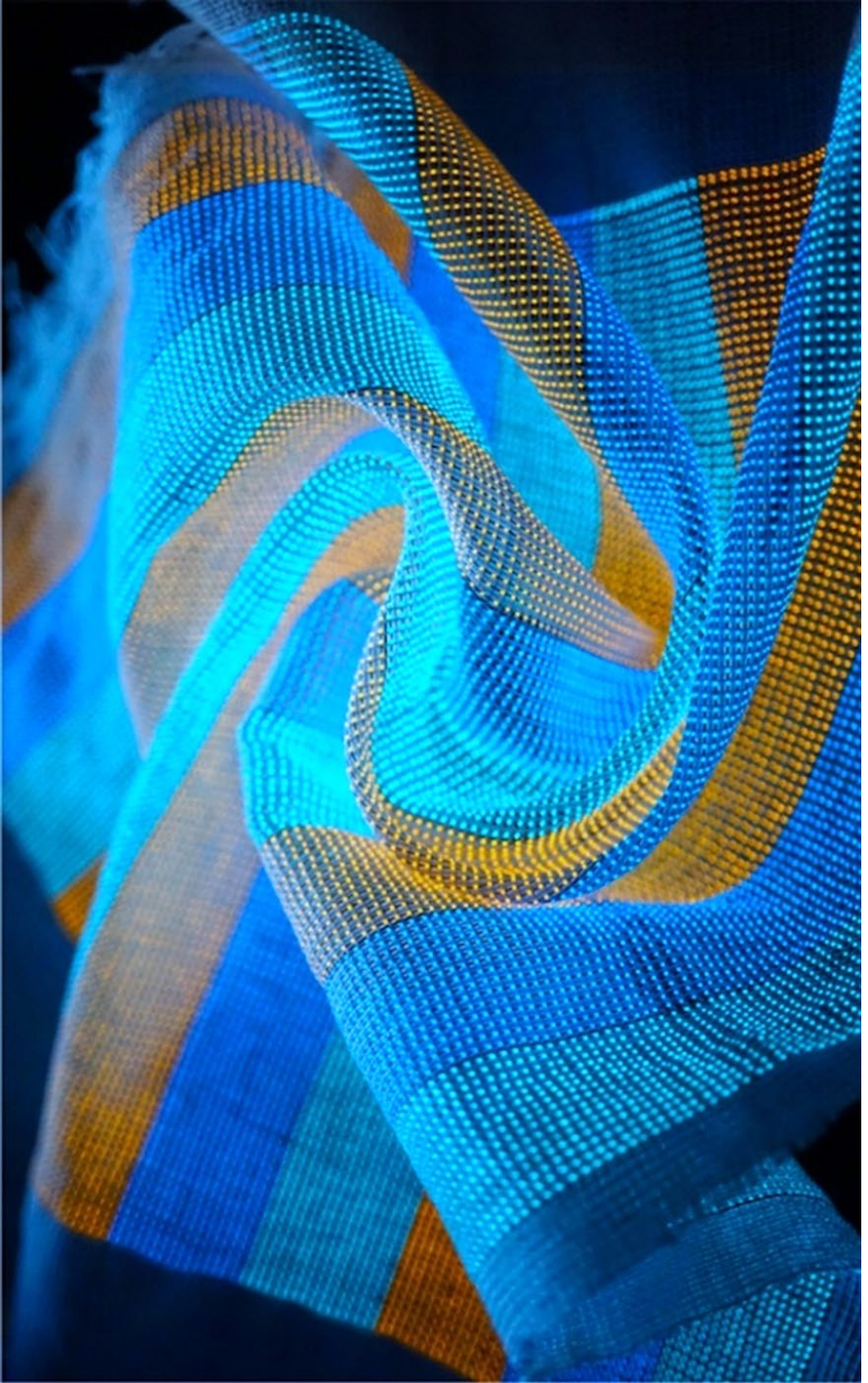

your customers want smarter textiles

RFID is no longer optional—it's a **competitive advantage**.

But **until now**, integrating RFID into production has meant **extra costs, added labor and process changes.**

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meet tag on label

the **all-in-one** automated solution for seamless

RFID integration in **textile manufacturing**:

- **LaundryChips™ embedded directly into textile labels** during standard textile production— **no added steps, no added equipment**
- No retooling or production changes: **works with existing label feeders**
- **Fully automated,** scalable for high-speed and high-volume lines
- Enables real-time linen tracking, inventory control and lifecycle analytics

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> *"As RFID adoption grows in the hospitality market, our partnership with Datamars enables us to integrate this capability efficiently through our U.S. production facilities." — **Frank Kerley, Vice President, Textile Division, Standard Textile***

proven with a global leader

Datamars has partnered with "Standard Textile", a global leading U.S.-based textile manufacturer, to develop and deploy the first fully automated **RFID LaundryChip™-on-Label solution in the U.S. textile industry** — now powering their **turnkey RFID offering** for hospitality clients.

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enabling Rfid-based textile management

When paired with **Datamars RFID hardware** (cabinets, handhelds) **and software**, the Tag-on-Label solution becomes a complete platform — enabling your customers to **adopt RFID with zero hassle.**

Offer to your customers future-ready textiles.

Join the next generation of textile leaders.

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