

**Introducing a true  
game-changer**

**for smarter textile  
manufacturing ...**



Finally, RFID that fits your process  
— not the other way around.

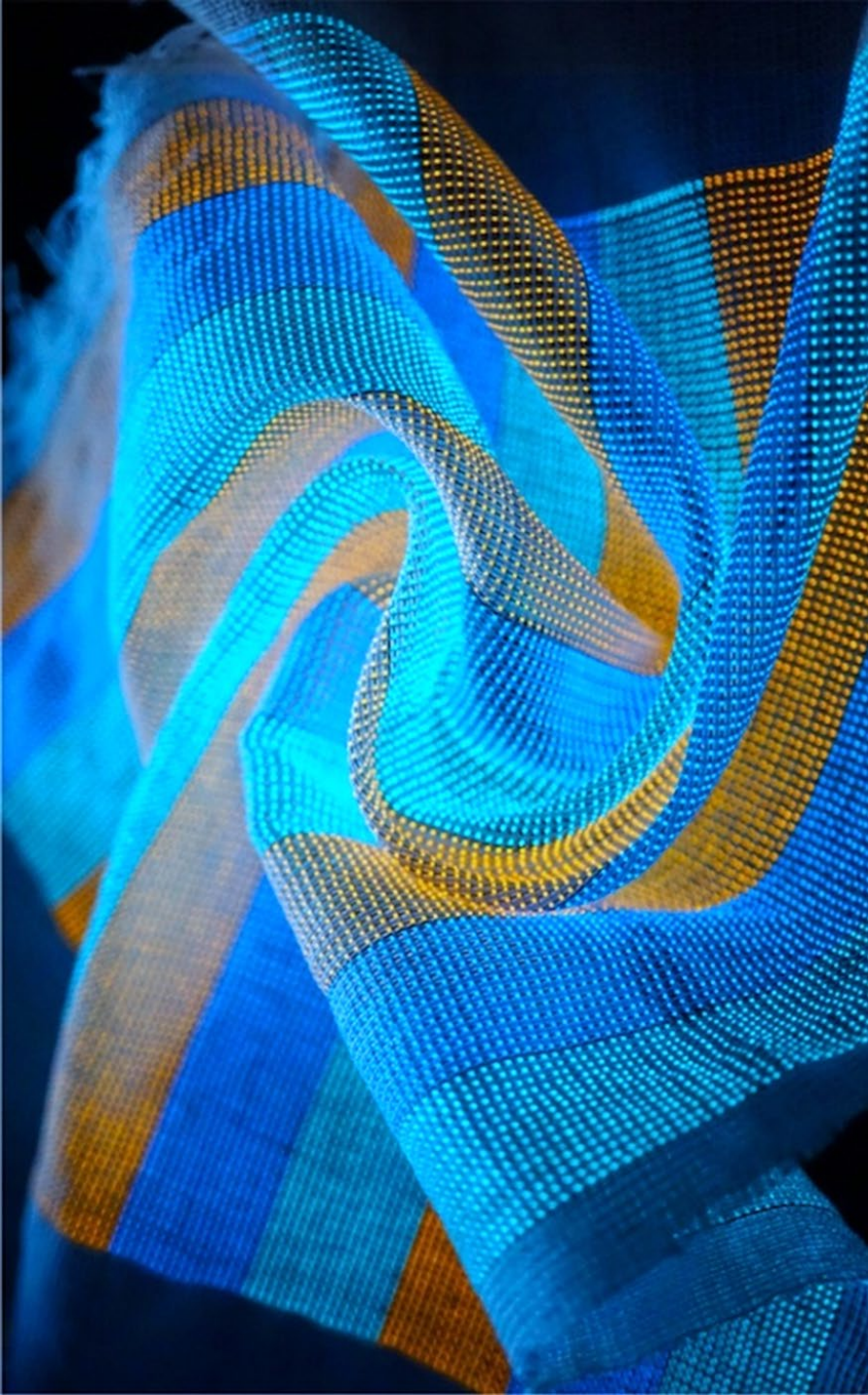
## *new* *Tag on label*

Embed LaundryChips™ directly into textile labels during textile production.

No retooling. No separate tagging steps.

Just seamless RFID integration

— ready for scale.



# *your customers want smarter textiles*

RFID is no longer optional—it's a competitive advantage.

But until now, integrating RFID into production has meant extra costs, added labor and process changes.



# meet tag on label

the **all-in-one** automated solution for seamless  
RFID integration in textile manufacturing:

- LaundryChips™ embedded directly into textile labels during standard textile production— no added steps, no added equipment
- No retooling or production changes: works with existing label feeders
- Fully automated, scalable for high-speed and high-volume lines
- Enables real-time linen tracking, inventory control and lifecycle analytics





*proven with  
a global leader*

Datamars has partnered with “Standard Textile”, a global leading U.S.-based textile manufacturer, to develop and deploy the first fully automated **RFID LaundryChip™-on-Label** solution in the U.S. **textile industry** — now powering their **turnkey RFID** offering for hospitality clients.

*“As RFID adoption grows in the hospitality market, our partnership with Datamars enables us to integrate this capability efficiently through our U.S. production facilities.” — Frank Kerley, Vice President, Textile Division, Standard Textile*

# *enabling Rfid-based textile management*

When paired with **Datamars RFID hardware** (cabinets, handhelds) and **software**, the Tag-on-Label solution becomes a complete platform — enabling your customers to **adopt RFID with zero hassle**.





**Offer to  
your customers  
future-ready textiles.**

**Join the next generation  
of textile leaders.**